

HOLIDAY DIGITAL MOVIE SWEEPSTAKES OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER FOR A CHANCE TO WIN. BY PARTICIPATING IN THE SWEEPSTAKES, ENTRANT AGREES TO BE BOUND BY THESE OFFICIAL RULES.

Sponsored by Red Roof Inns, Inc. ("Sponsor")

Sponsor is partnering with Warner Bros. Home Entertainment Inc. ("Partner") for the Holiday Digital Movie Sweepstakes (the "Sweepstakes") to encourage people to enter for a chance to be one (1) of five (5) winners of *Elf*, *A Christmas Story*, and *The Polar Express* digital movies and a Fifty Dollar (\$50) Amazon.com eGift Card (the "Prize").

1) ELIGIBILITY:

Persons entering the Sweepstakes ("Entrants") must be eighteen (18) years of age or older at the time of entry. The Sweepstakes is open to a resident of the United States (and its territories), who has a valid United States email address associated with their Entry, described below, and who enters the Sweepstakes through a method of entry described in Section 3 below. All other Entrants will be disqualified. Employees, officers and directors of Sponsor, Partner, and their affiliated companies, subsidiaries, advertising and promotion agencies, and immediate families and/or household members are not eligible to participate. Only one (1) entry per Entrant and only one (1) Entrant per household is eligible to participate.

2) ENTRY PERIOD:

The Sweepstakes begins at 12:01AM (EST) on December 1, 2021, and ends at 11:59PM (EST) on December 31, 2021 (the "Entry Period").

3) HOW TO ENTER:

During the Entry Period, Entrants may enter for a chance to win without making a purchase by completing and submitting an email entry for the Sweeps in response to a prompt on Sponsor's website <https://form.jotform.com/212774542913155> during the Entry Period. Entrants are limited to one (1) entry for the Sweepstakes during the entire Entry Period.

4) SELECTION OF WINNERS:

On or about January 7, 2022, Sponsor or its designee will randomly select five (5) winners ("Winners") from all valid Entries received. All potential Winners will be notified by Sponsor via email to the email address associated with the Entry with additional instructions on how to claim the Prize. Prizes will be awarded upon verification by Sponsor that all Sweepstakes requirements have been met by the potential Winners. Each Prize must be accepted as awarded and no substitution, transfer, conversion or assignment of Prizes will be allowed, unless, at the discretion of the Sponsor, a substitute Prize of comparable value is awarded because the advertised Prize is unavailable. Each potential Winner will have forty-eight (48) hours from the time Sponsor sends the notification email to accept and complete the official Winner notification email requests confirming acceptance of the Prize.

If a potential Winner does not claim the Prize by responding to the notification email within forty-eight (48) hours or if a potential Winner is deemed ineligible for any reason in Sponsor's sole discretion, Sponsor reserves the right to terminate the Prize or choose to award the Prize to an alternate Winner by randomly selecting the alternate Winner from among all remaining eligible Entrants. Alternate Winners are subject to all requirements set forth in these Official

Rules. Sponsor shall have no responsibility or obligation to any Winner who is unable or unavailable to accept or utilize the Prize. Odds of winning will be determined by the total number of entries and the total number of entries is capped at one (1) entry per Entrant.

Awarding of a Prize is contingent upon fulfilling all requirements set forth herein.

5) PRIZES:

After verification of eligibility, each Winner will be awarded *Elf*, *A Christmas Story*, and *The Polar Express* digital movies and a Fifty Dollar (\$50) Amazon.com eGift Card (gift card terms and conditions available on www.amazon.com) with a total prize value of approximately Ninety-Four and 97/100 Dollars (\$94.97).

The Prize is non-negotiable and non-transferable, unless, at the discretion of the Sponsor, a substitute Prize of comparable or greater value is awarded because the advertised Prize is unavailable. All fees, federal, state, local, and other taxes and expenses related to the use, acceptance, and possession of the Prize, if any, are the sole responsibility of the Winner. Winners must complete, sign and return certain documentation prior to receiving winnings, which may include an affidavit and full release. Failure to complete and return required paperwork within required time frame will result in forfeiture of winnings. Winner may only win one (1) Prize.

MUST REDEEM DIGITAL MOVIE OFFER BY 6/30/2022. Consumer must reside in the U.S. and register for a digital service provider account (go to wb.com/RedeemMovie for a list of digital service providers (e.g., Movies Anywhere). May only include HD Main Feature. NOT COMPATIBLE WITH ALL DEVICES. SOME DISPLAY RESOLUTIONS MAY NOT BE AVAILABLE FOR STREAMING OR DOWNLOAD ON ALL DEVICES FROM ALL DIGITAL SERVICES. Consult your digital service provider for compatible devices, available display resolutions, streaming and download capability and Terms of Service. Ultimate display resolution on playback is dependent upon connection and device characteristics, including screen resolution. High-speed Internet connection required. Go to wb.com/RedeemMovie for additional details, requirements and technical support. Neither Warner Bros. Entertainment Inc. nor any affiliate is responsible for maintaining any digital service. THIS DIGITAL MOVIE OFFER MAY NOT BE RESOLD OR OTHERWISE TRANSFERRED.

6) GENERAL:

Entrant agrees to abide by and be bound by these Official Rules. Only Entrants that fulfill the requirements in these Official Rules are eligible to win the Sweepstakes. Decisions of Sponsor are final and binding in all matters related to these Official Rules and the Selection of Winners (as described in Section 4). The Sweepstakes is subject to all applicable federal, state, and local laws and regulations and is void where prohibited by law. Any Entrant suspected of tampering with or disrupting any aspect of the Sweepstakes will be disqualified. By your participating in the Sweepstakes, Entrant (i) agrees to be bound by these Official Rules and Sponsor's decisions, and

(ii) agrees to release, indemnify, and hold Sponsor, Partner, and Sponsor's and Partner's parents,

affiliates, officers, directors, employees and agents (collectively, the "Released Parties") harmless from and against any and all claims, actions, liabilities, losses, and damages of any kind, to person or property, arising in whole or in part, directly or indirectly, from or in connection with Entrant's participation in the Sweepstakes, Entry into the Sweepstakes, acceptance, possession, use, or misuse of any Prize, and any other Sweepstakes-related activity or use of the Prize.

By entering the Sweepstakes, you understand that you are providing your personal information to Sponsor. All personal information submitted to Sponsor is subject to the terms and conditions of Sponsor's privacy policy, which can be found at www.redroof.com/privacy-policy.

Partner is not involved in the creation, execution, administration, sponsorship, or fulfillment of the Sweepstakes.

If you do not comply with these Official Rules, Sponsor reserves the right to deem your Entry ineligible. Sponsor reserves the right at its sole discretion to disqualify any Entrant who engages in harassment or bullying. If for any reason, the Sweepstakes is not operating as intended, as a result of infection by computer viruses, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes that corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Sweepstakes, Sponsor reserves the right at its sole discretion to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the Sweepstakes. In such event, Sponsor may award the Prize to the most qualified entries from among the eligible entries received up to the time of the impairment.

Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. In the event of a dispute as to the identity of any Entrant, the authorized account holder of the email address used to enter the Sweepstakes will be deemed to be the Entrant. Winners may be required to show proof of being the authorized account holder.

7) PUBLICITY:

Except where prohibited, participation in the Sweepstakes constitutes winner's consent to Sponsor's and its agents' use of winner's name, likeness, photograph, voice, opinions and/or hometown and state for promotional purposes in any media, worldwide, without further payment or consideration.

8) LIMITATIONS OF LIABILITY:

YOU EXPRESSLY UNDERSTAND AND AGREE THAT THE RELEASED PARTIES SHALL NOT BE LIABLE FOR ANY DIRECT, INDIRECT, INCIDENTAL, SPECIAL, CONSEQUENTIAL OR EXEMPLARY DAMAGES, INCLUDING BUT NOT LIMITED TO, DAMAGES FOR LOSS OF PROFITS, GOODWILL, USE, DATA OR OTHER INTANGIBLE LOSSES (EVEN IF SPONSOR HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES), RESULTING FROM: (i) THE INABILITY TO PARTICIPATE IN THE SWEEPSTAKES; (ii) UNAUTHORIZED ACCESS TO OR ALTERATION OF YOUR TRANSMISSIONS OR DATA; (iii) STATEMENTS OR CONDUCT OF ANY THIRD PARTY; OR (iv) ANY OTHER MATTER RELATING TO THE OPERATION OF THE SWEEPSTAKES.

Some jurisdictions may not permit limitations or exclusion of liability for incidental or consequential damages or exclusion of implied warranties. Check your local laws to determine if any of the above limitations or exclusions may not apply to you.

The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by Entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Sweepstakes; (4) technical or human error which may occur in the administration of the Sweepstakes or the processing of Entries; (5) late, lost, undeliverable, damaged or stolen entries or email; or (6) any injury or damage to

persons or property which may be caused, directly or indirectly, in whole or in part, from Entrant's participation in the Sweepstakes or receipt or use or misuse of any Prizes.

9) DISPUTES:

Except where prohibited, Entrant agrees that any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any Prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by a federal or state court in Franklin County, Ohio. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the Entrant or Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Ohio.

10) WINNERS' LIST:

For a list of winners, please send an email to events@redroof.com to request the list on or between January 1, 2022 and January 31, 2022.