

ULTIMATE GETAWAY GIVEAWAY SWEEPSTAKES OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. BY PARTICIPATING IN THE SWEEPSTAKES, ENTRANT AGREES TO BE BOUND BY THESE OFFICIAL RULES.

Sponsored by Red Roof Inns, Inc. (“Sponsor”), 7815 Walton Parkway, New Albany, OH 43054.

1) ELIGIBILITY:

Persons entering the Sweepstakes (“**Entrants**”) must be twenty-one (21) years of age or older at the time of entry. The Sweepstakes is open only to residents of the United States of America (including its territories, possessions and commonwealths), who have a qualifying US Instagram account associated with their Entry, described below, and who enters the Sweepstakes through a method of entry described in Section 3 below. All other Entrants will be disqualified. Residents in the following states are not eligible for this sweepstakes: New York, Florida and Rhode Island. Employees, officers and directors of Sponsor, Red Roof Inns, Inc. and their affiliated companies, subsidiaries, advertising and promotion agencies, and immediate families and/or household members are not eligible to participate. Only one (1) entry per Entrant and only one (1) Entrant per household is eligible to participate.

2) ENTRY PERIOD:

The Sweepstakes begins at 12:00PM (EST) on March 10, 2022, and ends at 11:59PM (EST) on March 24, 2022 (the “Entry Period”).

3) HOW TO ENTER:

During the Entry Period, Entrants may enter by following @REDROOFINN on Instagram and liking the official entry post. Entrant must comment on the official entry post and tag three (3) unique and valid Instagram accounts. All accounts tagged must include users that do not go against the eligibility requirements listed above. Must have internet access and be a registered user of Instagram (with an existing account or must create an Instagram account if you don’t presently have one) in good standing throughout the Sweepstakes Period and Prize fulfillment process. Normal internet service provider fees will apply.

4) SELECTION OF WINNERS:

On or about March 25, 2022, Sponsor or its designee will randomly select three (3) winners (“**Winners**”) from all valid Entries received. All potential Winners will be notified by Sponsor via Instagram Direct Messaging to the account to which the Entry was posted with additional instructions on how to claim the Prize. Prizes will be awarded upon verification by Sponsor that all Sweepstakes requirements have been met by the potential Winners. Each Prize must be accepted as awarded and no substitution, transfer, conversion or assignment of Prizes will be

allowed, unless, at the discretion of the Sponsor, a substitute Prize of comparable value is awarded because the advertised Prize is unavailable. Each potential Winner will have forty-eight (48) hours from the time Sponsor sends the notification message to accept and complete the official Winner notification response confirming acceptance of the Prize, and completing any paperwork, including providing tax information, which may be required.

If a potential Winner does not claim the Prize by responding to the notification within forty-eight (48) hours or if a potential Winner, does not complete the requested paperwork or is deemed ineligible for any reason in Sponsor's sole discretion, Sponsor reserves the right to award the Prize to an alternate Winner by randomly selecting the alternate Winner from among all remaining eligible Entrants. Alternate Winners are subject to all requirements set forth in these Official Rules. Sponsor shall have no responsibility or obligation to any Winner who is unable or unavailable to accept or utilize the Prize. Odds of winning will be determined by the total number of eligible entries and the total number of entries is capped at one (1) entry per Entrant.

Awarding of a Prize is contingent upon fulfilling all requirements set forth herein.

5) PRIZES:

After verification of eligibility, each Winner will be awarded (a) three (3) Red Roof VIP Passes, each redeemable for one (1) free night stay at any Red Roof Inn or Red Roof PLUS+ location (occupancy varies by room type and location), (b) Visa Giftcards valued at Five-hundred dollars and zero cents (\$500.00 USD), (c) Three (3) pieces of RIMOWA luggage including Cabin, Check-in L, and Flap Backpack, (d) one (1) iPad Mini, (e) one (1) Apple Pencil, (f) one (1) set of Apple AirPods Max, (g) one (1) Bucky Neck Pillow, and (h) one (1) Polaroid Camera (the "Prize"). The AVR of this prize is approximately five-thousand ninety-two dollars and ninety-nine cents (\$5092.99 USD). The Prize does not include any other elements, including but not limited to, transportation to or from the location nor the provision or payment of "incidentals," all of which shall be the sole responsibility of the Winner.

The Prize is non-negotiable and non-transferable. The Sponsor reserves the right to substitute the Prize with one of comparable or greater value if the advertised Prize is unavailable. All fees, federal, state, local, and other taxes and expenses related to the use, acceptance, and possession of the Prize, if any, are the sole responsibility of the Winner. Winners must complete, sign and return certain documentation prior to receiving winnings, which may include an affidavit and full release. Failure to complete and return required paperwork within required time frame will result in forfeiture of the Prize. Each Winner may only win one (1) Prize.

COVID-19 WARNING: Winner and winner's guest understand and agree that (i) Prize travel carries an inherent risk of contracting COVID-19/Coronavirus, with Winner and Winner's guest(s) assuming any and all risks of illness or even death in conjunction therewith; (ii) Winner and his/her guest(s) shall need to fully comply with all applicable government mandates and venue policies so as to protect against the spread of COVID-19/Coronavirus (e.g., mask-wearing, social distancing, proof of vaccination status or negative COVID 19/Coronavirus test, and (iii)

In response to economic and/or social conditions engendered by COVID-19/Coronavirus (regardless if mandated by a governmental authority), Sponsor may be compelled to modify, postpone or even cancel outright the award of the Prize with little (if any) advanced notice, and replacing the same with an alternate prize of Sponsor's sole choosing of comparable value.

6) GENERAL:

Entrant agrees to abide by and be bound by these Official Rules. Only Entrants that fulfill the requirements in these Official Rules are eligible to win the Sweepstakes. Decisions of Sponsor are final and binding in all matters related to these Official Rules and the Selection of Winners (as described in Section 4). The Sweepstakes is subject to all applicable federal, state, and local laws and regulations and is void where prohibited by law. Any Entrant suspected of tampering with or disrupting any aspect of the Sweepstakes will be disqualified. By your participating in the Sweepstakes, Entrant (i) agrees to be bound by these Official Rules and Sponsor's decisions, and (ii) agrees to release, indemnify, and hold Sponsor, Sponsor's parents, affiliates, officers, directors, officers, employees and agents (collectively, the "**Released Parties**") harmless from and against any and all claims, actions, liabilities, losses, and damages of any kind, to person or property, arising in whole or in part, directly or indirectly, from or in connection with Entrant's participation in the Sweepstakes, Entry into the Sweepstakes, acceptance, possession, use, or misuse of any Prize, and any other Sweepstakes-related activity or use of the Prize.

By entering the Sweepstakes, you understand that you are providing your personal information to Sponsor. All personal information submitted to Sponsor is subject to the terms and conditions of Sponsor's privacy policy, which can be found at www.redroof.com/privacy-policy.

is the Studios are not involved in the creation, execution, administration, sponsorship, or fulfillment of the Sweepstakes.

If you do not comply with these Official Rules, Sponsor reserves the right to deem your Entry ineligible. Sponsor reserves the right at its sole discretion to disqualify any Entrant who engages in harassment or bullying. If for any reason, the Sweepstakes is not operating as intended, as a result of infection by computer viruses, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes that corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Sweepstakes, Sponsor reserves the right at its sole discretion to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the Sweepstakes. In such event, Sponsor may award the Prize to the most qualified entries from among the eligible entries received up to the time of the impairment.

Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. In the event of a dispute as to the identity of any Entrant, the authorized

account holder of the email address used to enter the Sweepstakes will be deemed to be the Entrant. Winners may be required to show proof of being the authorized account holder.

7) PUBLICITY RELEASE:

Except where prohibited by law, participation in the Sweepstakes constitutes Winner's consent to Sponsor's and its designees' or agents' use of Winner's name, likeness, photograph, voice, opinions and/or hometown and state for promotional purposes in any media now known or later devised, worldwide, in perpetuity, without further payment or consideration to Winner.

8) LIMITATIONS OF LIABILITY:

YOU EXPRESSLY UNDERSTAND AND AGREE THAT THE RELEASED PARTIES SHALL NOT BE LIABLE FOR ANY DIRECT, INDIRECT, INCIDENTAL, SPECIAL, CONSEQUENTIAL OR EXEMPLARY DAMAGES, INCLUDING BUT NOT LIMITED TO, DAMAGES FOR LOSS OF PROFITS, GOODWILL, USE, DATA OR OTHER INTANGIBLE LOSSES (EVEN IF SPONSOR HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES), RESULTING FROM: (i) THE INABILITY TO PARTICIPATE IN THE SWEEPSTAKES; (ii) UNAUTHORIZED ACCESS TO OR ALTERATION OF YOUR TRANSMISSIONS OR DATA; (iii) STATEMENTS OR CONDUCT OF ANY THIRD PARTY; OR (iv) ANY OTHER MATTER RELATING TO THE OPERATION OR PRIZE OF THE SWEEPSTAKES. WINNER ACKNOWLEDGES THAT THE PRIZE IF PROVIDED AS-IS WITHOUT ANY WARRANTY, REPRESENTATION NOR GUARANTEE, EXPRESS OR IMPLIED, IN FACT OR IN LAW, WHETHER NOW KNOWN OR HEREINAFTER ENACTED RELATIVE TO THE USE OR ENJOYMENT OF THE PRIZE, INCLUDING WITHOUT LIMITATION, ITS QUALITY, MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE.

Some jurisdictions may not permit limitations or exclusion of liability for incidental or consequential damages or exclusion of implied warranties. Check your local laws to determine if any of the above limitations or exclusions apply to you.

The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by Entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Sweepstakes; (4) technical or human error which may occur in the administration of the Sweepstakes or the processing of Entries; (5) late, lost, undeliverable, damaged or stolen entries or email; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from Entrant's participation in the Sweepstakes or receipt or use or misuse of any Prizes.

9) DISPUTES:

Except where prohibited, Entrant agrees that any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any Prize awarded shall be resolved

individually, without resort to any form of class action, and exclusively by a federal or state court in Franklin County, Ohio. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the Entrant or Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Ohio.

10) WINNERS' LIST:

For a list of Winners, please send an email to events@redroof.com to request the list on or between March 30, 2022 and April 14, 2022.